



Bahirji Smarak Mahavidyalaya Basmathnagar Community Related Extension Activities Cell



Proposed Activity Calendar (Academic Year 2026–27)

Vision:

To strengthen the bond between the institution and society by promoting community engagement, social responsibility, sustainable development, and inclusive growth through extension and outreach activities.

Mission:

To encourage students and faculty to actively participate in community-oriented programmes that contribute to rural development, environmental sustainability, public health, education, and social welfare.

Proposed Annual Activity Calendar

Month	Proposed Activity	Objectives
June 2026	Constitution of Community Related Extension Activities Cell & Annual Planning Meeting	To prepare the annual action plan and assign responsibilities
July 2026	Tree Plantation and Green Campus–Green Village Campaign	To promote environmental conservation and biodiversity
August 2026	Voter Awareness Campaign and Electoral Literacy Programme	To encourage informed and responsible participation in democracy
September 2026	Health, Hygiene and Nutrition Awareness Camp in Adopted Village	To improve public awareness regarding preventive healthcare and nutrition
October 2026	Swachh Bharat Mission – Cleanliness Drive and Plastic-Free Village Campaign	To promote cleanliness, sanitation, and environmental responsibility
November 2026	Constitution Awareness Programme and Legal Literacy Camp	To educate citizens about constitutional values, legal rights, and duties
December 2026	Blood Donation Camp and Organ Donation Awareness Programme	To encourage voluntary blood donation and promote awareness about organ donation
January 2027	Road Safety, Traffic Rules and Disaster Management Awareness Rally	To educate students and the public about road safety and emergency preparedness
February 2027	Digital Literacy, Financial Literacy and Cyber Security Awareness Programme	To promote digital inclusion, financial awareness, and safe use of technology



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March 2027	Water Conservation and Climate Change Awareness Campaign	To encourage sustainable use of natural resources and environmental protection
April 2027	Rural Entrepreneurship, Skill Development and Self-Employment Awareness Programme	To promote entrepreneurship and livelihood opportunities in rural communities
May 2027	Annual Review Meeting, Documentation and Best Extension Practices Presentation	To evaluate activities, prepare reports, and identify best practices

Community Outreach Activities Throughout the Year

- Village Adoption Programme.
- Adult Literacy and Continuing Education Campaign.
- Clean Village and Plastic-Free Village Initiative.
- Health Check-up Camps in collaboration with local hospitals.
- Blood Donation and Organ Donation Awareness Drives.
- Women Empowerment and Gender Sensitization Programmes.
- Awareness Campaigns on Drug Abuse Prevention and Tobacco-Free Society.
- Environmental Awareness and Biodiversity Conservation Activities.
- Water Conservation and Rainwater Harvesting Awareness.
- Financial Literacy and Digital Banking Awareness.
- Consumer Rights and Legal Literacy Programmes.
- Disaster Management and First Aid Training.
- Career Guidance for Rural Youth.
- Awareness on Government Welfare Schemes.
- Collaboration with NSS, IQAC, Gram Panchayats, NGOs, Primary Health Centres, Schools, Forest Department, Police Department, and Municipal Council.

Coordinator

Extension Activities Cell